



MISSING VOTERS PROJECT: New Jersey 2016

Elizabeth B. Pathak, PhD and Ellie Margolis, JD

2.3 MILLION CITIZENS IN NEW JERSEY did not vote on November 8, 2016



DESCRIPTION OF MISSING VOTERS

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REMARKS

Missing voters were last seen across New Jersey on the morning of November 8, 2016. These are civilian, non-military, non-institutionalized adults who were aged 18 years or older at the time of the election.

DETAILS

The Women's Institute for Independent Social Enquiry (WiISE), a nonpartisan think tank, is issuing this report to alert the public to the millions of New Jersey voters missing from the November 2016 elections. Concerned individuals with an interest in locating these citizens and aiding their future participation in New Jersey elections are urged to share this alert widely.



Acknowledgements

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About the Authors

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About WiISE

The Women's Institute for Independent Social Enquiry (WiISE) is a nonpartisan, progressive think tank whose mission is to foster a just society through independent social science, humanities, arts, and public policy research. We believe that rigorous evidence-based research, when effectively translated for a broad spectrum of audiences, can be a catalyst for transformational social change. We champion the ideas of women by cultivating and supporting women scholars and leaders.

Connect with us!

We welcome your feedback and comments on the Missing Voters Project, as well as on other timely issues relevant to our mission. Please reach out to us online at <https://www.wiise-usa.org/connect>.



Who Are New Jersey's Missing Voters?

Missing voters are voting age citizens who did not vote in November 2016. Missing voters reflect the diversity of New Jersey as a whole. They are men and women of all ages and races. Nonetheless, voting participation in New Jersey varies considerably across specific population groups. The purpose of this report is to provide a detailed description of the characteristics of missing voters in New Jersey and to inform the widespread grassroots efforts to increase voter participation in the 2018 mid-term elections and the 2020 presidential election.

What is the Missing Voters Project?

We believe that civic disengagement represents a fundamental threat to the separation of powers in our government, and to American democracy itself. Unfortunately, low rates of voter participation have persisted in the United States for many years, and a culture of complacency has ossified around this political reality. We chose the design motif of an FBI Missing Persons poster for the Missing Voters Project with the goal of eliciting feelings of unease and alarm to fracture this culture of complacency.

The purpose of the Missing Voters Project (MVP) is to present rigorous, impartial data about the demographic characteristics of missing voters in a format that can be easily accessed and used by a wide range of educational, community-based, faith-based, and worker-friendly organizations in their efforts to increase civic engagement. Missing Voters Project reports for other states and the nation can be found on our website (<https://www.wiise-usa.org/mvp>).



Data and Methods

The Missing Voters Project data are from a special supplement to the Current Population Survey, administered in November 2016 immediately following the election by the Bureau of the Census. This report includes statistically-weighted estimates of percentages and population counts derived from a New Jersey sample of over 1,800 adult respondents. Data in response categories for which the estimated New Jersey population was fewer than 75,000 citizens have been suppressed per Census Bureau recommendation.

Full technical details for the Missing Voters Project, links to the original census data, and other valuable resources are available at <https://www.wiise-usa.org/mvp>.

Limitations

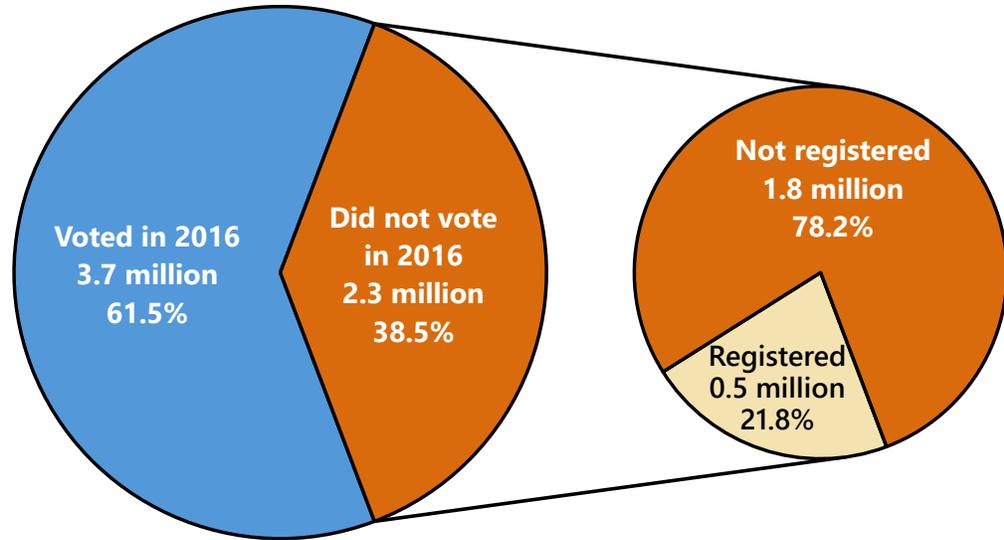
We recognize that there are important voting justice issues that can not be addressed directly through the data analyzed in our report. These issues include voter suppression and intimidation, purging of voter registration rolls, partisan gerrymandering, and other direct and indirect tactics that result in citizen disenfranchisement. Readers are encouraged to consult the Resources at the end of this report (pages 8-9) for links to organizations working directly on these issues.

How to Use This Report

Each page of this report has been designed with a dual purpose: as an integrated part of the whole report, and as a stand-alone "Fact Sheet." Organizations working to increase voter registration can pull out individual pages to reproduce and share. On our website (<https://www.wiise-usa.org/mvp>), readers can download the whole report, or choose to download single page fact sheets on their topics of interest.

Figure 1: Voting in New Jersey

Citizens 18+ years old in 2016
Total = 6.0 million



New Jersey Voting in 2016

In 2016, there were an estimated 6.0 million civilian voting age citizens in New Jersey. The citizen population estimates shown in this report include only the *non-institutionalized* population. This means that prisoners, nursing home residents, and other institutionalized persons are not included in any of our reported statistics. However, voting age citizens who may be legally ineligible to vote in New Jersey are still included in the estimates in this report.

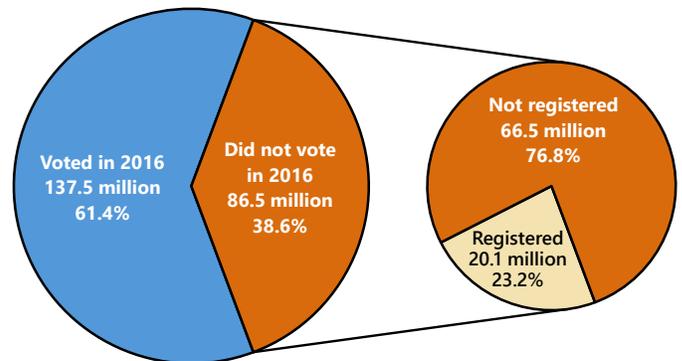
The majority (61.5%) of voting age citizens in New Jersey reported voting in November 2016. There were 2.3 million missing voters, 1.8 million (78.2%) of whom were not registered to vote before the election (Figure 1).

New Jersey's Voting Rate Same as National Average

Nationwide, 61.4% of adult citizens voted in 2016, compared with 61.5% of citizens in New Jersey (Figure 2). Only a minority of national missing voters were registered to vote before the election (23.2%, Figure 2); in New Jersey the proportion who were registered (21.8%, Figure 1) was slightly lower than the national average.

Figure 2: Voting in the United States

Citizens 18+ years old in 2016
Total = 224 million



Notes

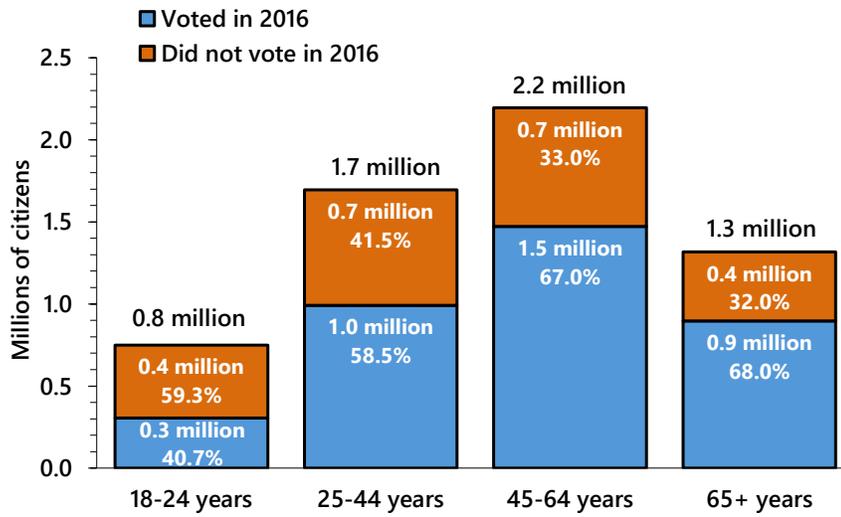
Please note that some numbers may appear not to add up correctly due to rounding. Voting data are from the Bureau of the Census, Current Population Survey (November 2016). This report includes statistically-weighted estimates of percentages and population counts derived from a New Jersey sample of over 1,800 adult respondents. Data in response categories for which the estimated New Jersey population was fewer than 75,000 citizens have been suppressed per Census Bureau recommendation. Full technical details for the Missing Voters Project, links to the original census data, and other valuable resources are available at <https://www.wiise-usa.org/mvp>.



Young Adults Least Likely to Vote but Majority of Missing Voters were 25+ Years Old

Voting participation varied sharply by age in New Jersey in 2016. Only 40.7% of young adult citizens voted, compared with 68.0% of senior citizens (Figure 3). Middle-aged adults (45 to 64 years old) were the largest group of voters (2.2 million) and missing voters (0.7 million). For all ages, the majority of missing voters were not registered to vote prior to the 2016 election (Figure 4).

Figure 3: Voting by Age
Citizens 18+ years old in New Jersey in 2016
Total = 6.0 million



Young Adults

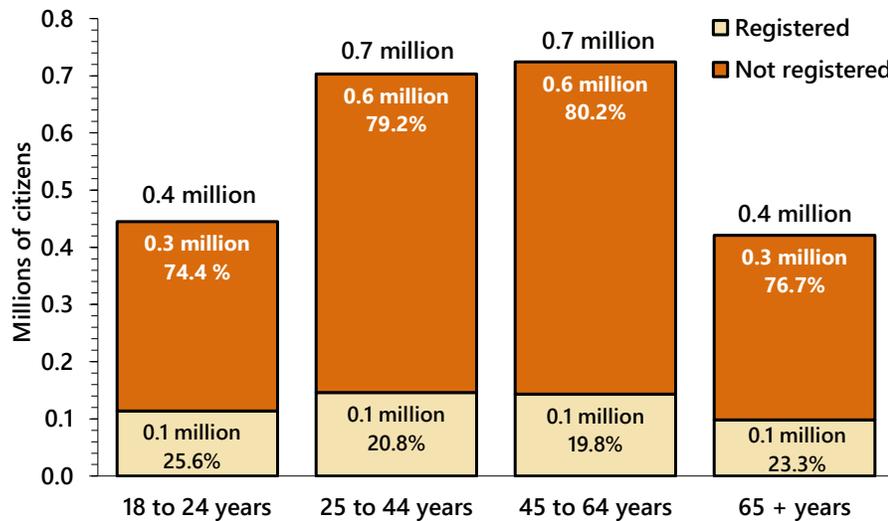
Fewer than half (40.7%) of the 0.8 million citizens aged 18 to 24 years in New Jersey voted in 2016 (Figure 3). There were 0.4 million missing voters, the majority (74.4%) of whom were not registered to vote before the election (Figure 4).

Adults 25-44 Years

More than half (58.5%) of adults 25 to 44 years old voted in 2016 (Figure 3). There were 0.7 million missing voters, of whom only 20.8% were registered to vote before the election (Figure 4).

Figure 4: Missing Voters by Age

Citizens 18+ years old who did not vote in New Jersey in 2016
Total = 2.3 million



Middle-Aged Adults

There were 2.2 million middle-aged citizens in New Jersey and 67.0% reported voting in 2016 (Figure 3). There were 0.7 million missing middle-aged voters, including 0.1 million who were registered but did not vote (Figure 4).

Seniors

There were 1.3 million senior citizens in New Jersey in 2016 and 68.0% of them voted (Figure 3). Of the 0.4 million missing voters, the majority (76.7%) were not registered to vote prior to the 2016 election (Figure 4).

Notes

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New Jersey Women were a Larger Share of Electorate and More Likely to Vote

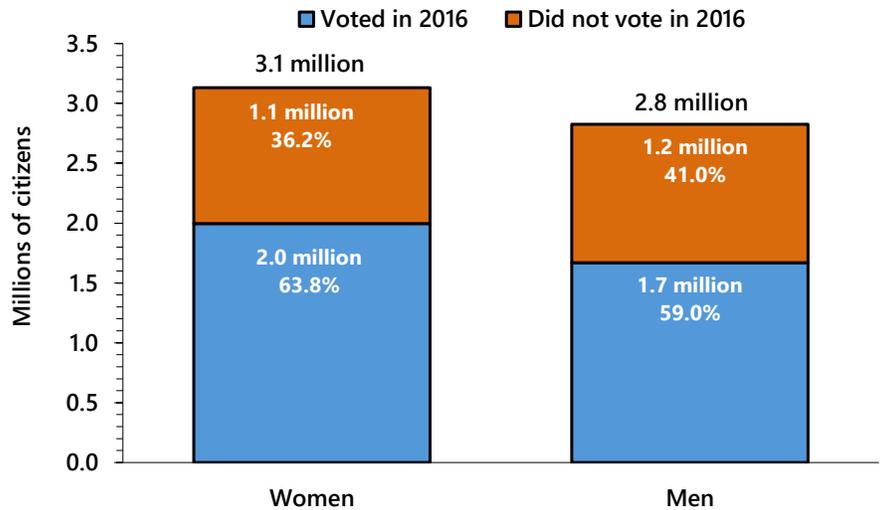
In 2016, there were 3.1 million voting age women citizens in New Jersey, compared with 2.8 million men. Women were more likely to vote than men (63.8% vs. 59.0%) (Figure 5). The number of missing men voters (1.2 million) was higher than the number of missing women voters (1.1 million). Voter registration rates among missing voters were similarly low for men (21.0%) and women (22.7%) (Figure 6).

Figure 5: Voting by Gender

Citizens 18+ years old in New Jersey in 2016
Total = 6.0 million

Women

There were 3.1 million voting age women citizens in New Jersey in 2016. The majority (63.8%) of them voted (Figure 5). There were 1.1 million missing women voters, and the majority (77.3%) were not registered before the election (Figure 6). There were 0.3 million women who reported being registered but who did not vote.

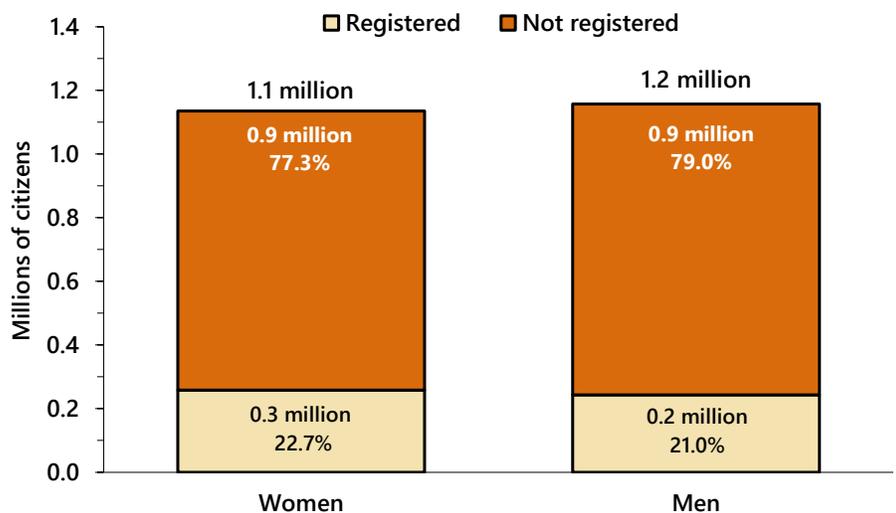


Men

There were 2.8 million voting age men citizens in New Jersey in 2016, and more than half (59.0%) voted (Figure 5). There were 1.2 million missing men voters, and 79.0% (0.9 million) of them were not registered to vote before the election (Figure 6). There were 0.2 million men who reported being registered but who did not vote.

Figure 6: Missing Voters by Gender

Citizens 18+ years old who did not vote in New Jersey in 2016
Total = 2.3 million



Notes

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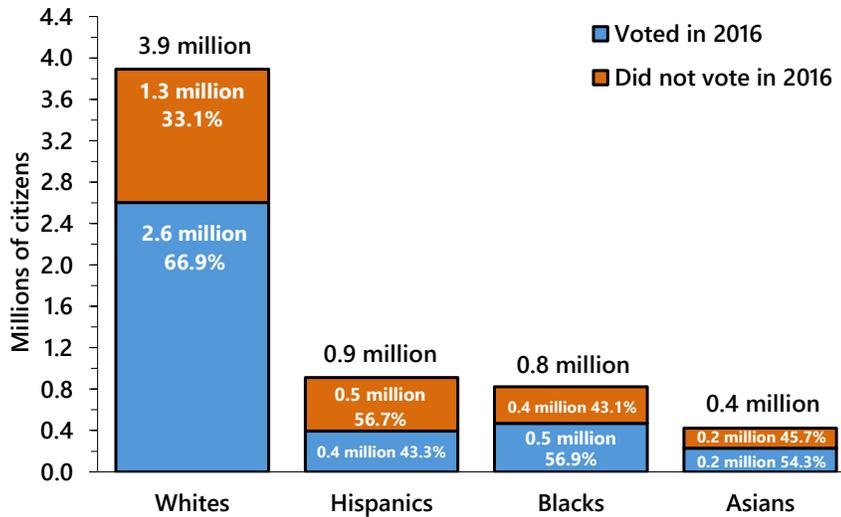


Hispanics Least Likely to Vote; Almost Half of Missing Voters were Hispanic, Black, or Asian

Voting participation varied sharply by race and Hispanic ethnicity in New Jersey in 2016. Non-Hispanic white citizens had the highest rate of voting participation (66.9%), compared with 56.9% of Blacks, 54.3% of Asians and only 43.3% of Hispanics (Figure 7). Almost half of missing voters were Hispanic (0.5 million), Black (0.4 million), or Asian (0.2 million). The majority of missing voters across all groups were not registered to vote before the election in 2016 (Figure 8).

Figure 7: Voting by Race and Hispanic Origin

Citizens 18+ years old in New Jersey in 2016
Total = 6.0 million



Whites

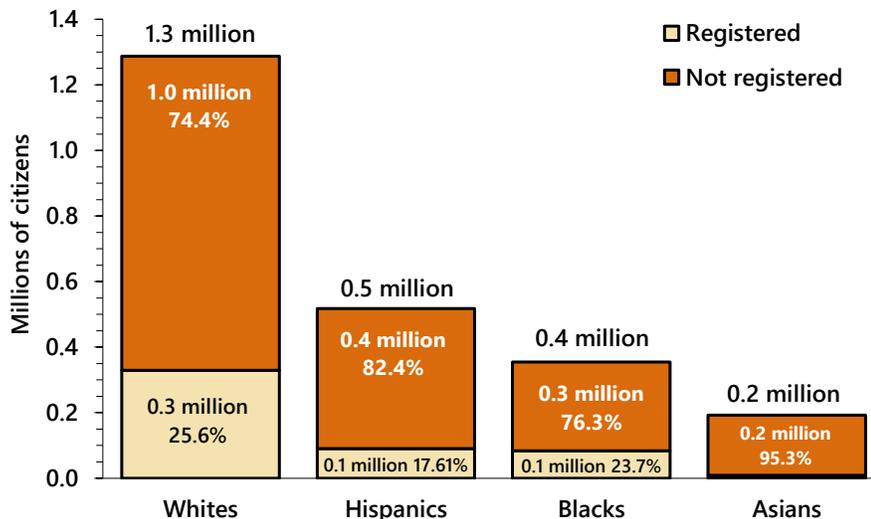
Non-Hispanic whites were the largest group of citizens in New Jersey in 2016 (3.9 million) and the majority (66.9%) voted in 2016 (Figure 7). There were 1.3 million missing voters, including 1.0 million (74.4%) who were not registered to vote prior to the election (Figure 8).

Hispanics

There were 0.9 million voting age Hispanic citizens in New Jersey in 2016, only 43.3% of whom voted (Figure 7). The great majority (82.4%) of the 0.5 million missing Hispanic voters were not registered to vote (Figure 8).

Figure 8: Missing Voters by Race and Hispanic Origin

Citizens 18+ years old who did not vote in New Jersey in 2016
Total = 2.3 million



Blacks

More than half (56.9%) of New Jersey Black citizens voted in 2016 (Figure 7). There were 0.4 million missing Black voters, the majority (76.3%) of whom were not registered prior to the 2016 election (Figure 8).

Asians

More than half (54.3%) of Asian citizens in New Jersey voted in 2016 (Figure 7). There were 0.2 million missing voters, almost all (95.3%) of whom were not registered to vote before the election (Figure 8).

Notes

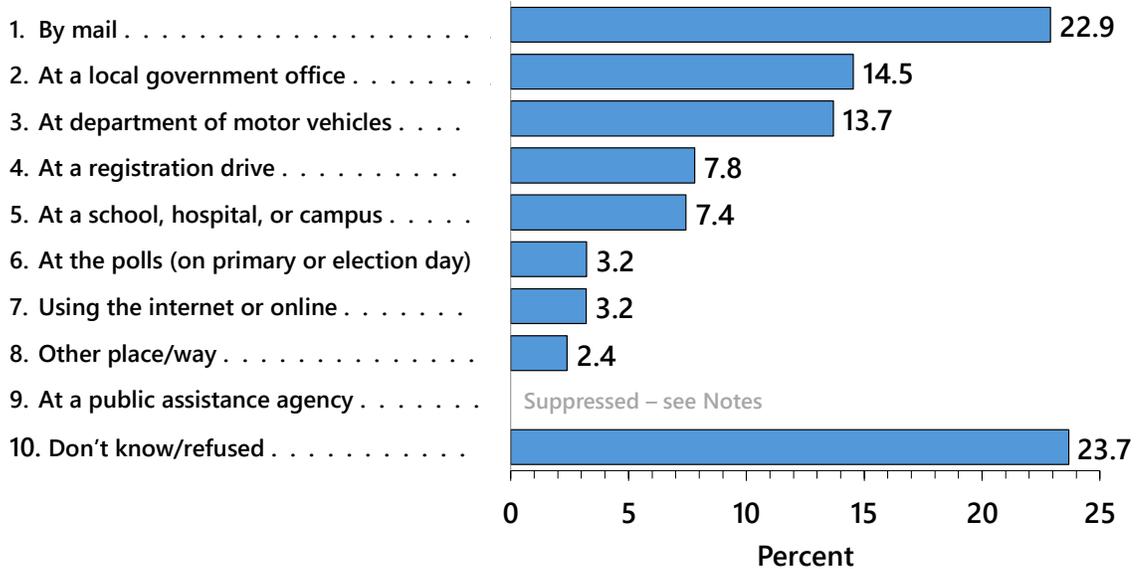
Whites are non-Hispanic, and Hispanics may be of any race. Blacks and Asians include multiracial individuals. Data are not shown for American Indians who were <1% of New Jersey's population. Please note that some numbers may appear not to add up correctly due to rounding. Voting data are from the Bureau of the Census, Current Population Survey (November 2016). This report includes statistically-weighted estimates of percentages and population counts derived from a New Jersey sample of over 1,800 adult respondents. Data in response categories for which the estimated New Jersey population was fewer than 75,000 citizens have been suppressed per Census Bureau recommendation. Full technical details for the Missing Voters Project, links to the original census data, and other valuable resources are available at <https://www.wiise-usa.org/mvp>.



Figure 9: Where did Citizens Register to Vote?

Citizens 18+ years old who were registered to vote in New Jersey, 2016

Total = 4.2 million



What Does this Chart Show About Where Citizens Registered to Vote?

Respondents to the Voting Supplement of the Current Population Survey were asked in November 2016 about the method and location of their most recent registration to vote. Only people who said that they were currently registered were asked this question. Over one-fifth (22.9%) of registered citizens in New Jersey did not know or remember how they had registered to vote (Figure 9). It is possible that citizens who had been continuously registered at the same residential address for several years were less likely to remember their method of registration.

Local Government Offices

Taken together, registration at department of motor vehicles (35.3%) and local government offices (12.6%) accounted for 47.9% of voter registrations prior to the November 2016 elections. In addition, 6.3% of registered citizens reported that they mailed their voter registration form to a government election office (Figure 9).

Voter Outreach Efforts

In total, 10.7% of registered citizens reported registering as a result of voter outreach efforts at a school, hospital, or campus (7.5%) or registration drive (3.2%) (Figure 9).

Internet

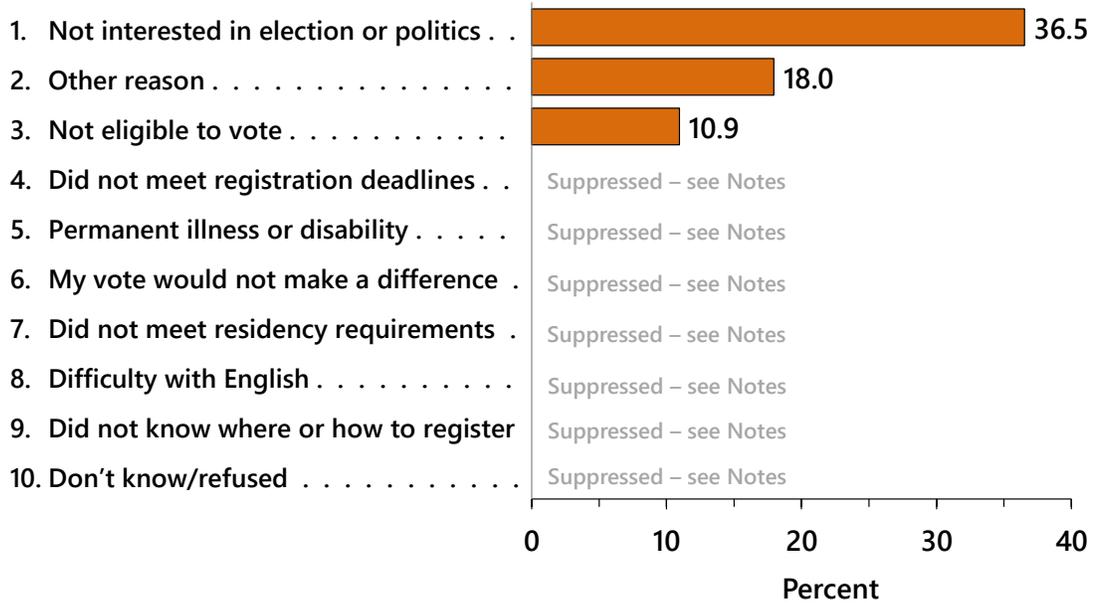
The internet was a less common method of voter registration in New Jersey. In November 2016, 6.7% of registered citizens reported that they had registered online (Figure 9).

Notes

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Figure 10: Reasons for Not Registering
 Citizens 18+ years old who were not registered in New Jersey, 2016
 Total = 0.8 million



What Does this Chart Show About Reasons for Not Registering to Vote?

Non-voting respondents to the November 2016 Current Population Survey were asked if they had registered to vote. Respondents who replied “no” were asked their reason for not registering. Self-reported reasons are shown in descending order by frequency in Figure 10.

Readers should be aware that respondents who refused to state whether or not they had registered were not asked about their reasons. Therefore, the respondent universe for this question (0.8 million adults) is smaller than the total number who were not registered (1.8 million) as shown in Figure 1. We classified people who refused to say whether or not they were registered as unregistered citizens.

Lack of Interest

The single largest reason (36.5%) that citizens in New Jersey stated for not registering was that they were *not interested in the election or they were not involved in politics* (Figure 10).

Not Eligible

More than one-tenth (10.9%) of unregistered citizens in New Jersey stated that they were *not eligible to vote* (Figure 10). New Jersey ranks fourth highest in the nation (after Maryland, Florida, and Virginia) on this measure. While felony disenfranchisement is a common cause of ineligibility, New Jersey currently does automatically restore voting rights to citizens with felony convictions who have completed their sentences, including parole. Individual voter registration is still required for these citizens to vote.

Notes

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Community-based, faith-based, and worker-friendly local organizations can use the resources listed below to aid in efforts to motivate citizen involvement, expand voter registration, combat voter suppression, eliminate election day logistical barriers to voting, and monitor local election procedures.

The webpage links in the listings below were active as of October 2018. Please visit our website for an expanded resources list with current links: <https://www.wiise-usa.org/mvp-resources>.

New Jersey Voting Rights Organizations

ACLU of New Jersey

<https://www.aclu-nj.org/theissues/electionsvoting>

Legal advocacy organization engaged in litigation, legislative advocacy and public education to protect the rights of New Jersey voters.

League of Women Voters of New Jersey

<http://new-lwvny.webflow.io/>

The LWVNJ works to register voters, provide voters with nonpartisan election information and conducts education forums, candidate forums and debates.

New Jersey Citizen Action

<https://njcitizenaction.org>

NJCA is a statewide grassroots organization fighting for social, racial and economic justice. NJCA supports measures to modernize New Jerseys' voting laws.

New Jersey Department of State Voter Registration Information

<https://www.state.nj.us/state/elections/voting-information.html>

Provides eligibility requirements, deadlines and links to registration forms for every county in the state.

FREE Resources for Local Organizations

National Association for the Advancement of Colored People (NAACP)

<https://naacp.org/campaigns/fighting-for-democracy/>

The NAACP's Civic Engagement focus, Turn Out 2018, is a voter registration and mobilization program designed to reach voters and convey the message "Defeat Hate. Vote!" Extensive FREE resources for local organizations and individuals are available for download.

Vote411.org

<http://www.vote411.org/>

VOTE411.org is a FREE "one-stop-shop" for election related information. It provides state-specific nonpartisan information to the public. An important and very popular component of VOTE411.org is the polling place locator, which enables users to type in their street address and retrieve their poll location.

National Voting Rights Organizations

Advancement Project

<https://advancementproject.org/issues/voting-rights/>

Advancement Project is a next generation, multi-racial civil rights organization. Advancement Project is deeply involved in movement-based work aimed at blocking barriers to the ballot for voters of color and expanding access to the vote before Election Day.

Common Cause

<https://www.commoncause.org>

Common Cause is a nonpartisan grassroots organization with chapters in 35 states that works to promote government transparency, equal voting opportunities and fair representation in the political process.

Demos

<https://www.demos.org/issue/voting-rights-voter-registration>

Demos ("the people") is a public policy organization working to reduce political and economic inequality and to guarantee the freedom to vote, through research, advocacy, litigation, and strategic communications.



**Southern Poverty Law Center (SPLC)**

<https://www.splcenter.org/our-issues/voting-rights>

The SPLC is dedicated to fighting hate and bigotry and to seeking justice for the most vulnerable members of our society, using litigation, education, and other forms of advocacy for equal opportunity.

UNIDOS US

<https://www.unidosus.org/issues/voting/>

UNIDOS US (formerly National Council of La Raza) and its network of nearly 300 affiliates serve the Hispanic community through research, policy analysis, and state and national advocacy, and community programs.

Voter Participation Center

<https://www.voterparticipation.org/>

The Voter Participation Center's mission is to increase civic engagement among the Rising American Electorate: unmarried women, people of color, and millennials.

Voto Latino

<http://votolatino.org/election-center/election-center/>

Voto Latino is a nonpartisan organization dedicated to civic engagement, issue advocacy, and leadership development. They provide extensive resources to promote voter participation among young Latinos.

Youth Organizations**Alliance for Youth Action**

<https://www.allianceforyouthaction.org/campaign/democracy-done-right/>

Alliance for Youth Action is a nationwide network of organizations building political power of young people. The Democracy Done Right campaign supports automatic voter registration for all citizens.

March for Our Lives

<https://marchforourlives.com/vote-for-our-lives/>

Created by, inspired by, and led by the students of Parkland High School, the mission of March For Our Lives is to assure that no special interest group or political agenda is more critical than the timely passage of legislation to effectively address the gun violence issues that are rampant in our country.

Rock the Vote

<https://www.rockthevote.org/voting-information/>

Rock the Vote is a nonpartisan nonprofit dedicated to using pop culture, music, art, and technology to engage young people in politics. They provide extensive state-level information on voting requirements.

Disability Organizations**The American Association of People with Disabilities (AAPD)**

<https://www.aapd.com/advocacy/voting/>

The AAPD advocates for policies that allow people with disabilities to fully participate in the political process, including accessibility of polling locations and voting technology.

National Disability Rights Network (NDRN)

<http://www.ndrn.org/en/public-policy/voting.html>

The NDRN provides legal advocacy services for individuals with disabilities including access to voting, through the federally mandated Protection and Advocacy Systems and the Client Assistance Programs.

Education Organizations**American Federation of Teachers (AFT)**

<https://www.aft.org>

The AFT is a union of professionals who champion fairness; democracy; economic opportunity; and high-quality public education, healthcare and public services for students, their families and communities.

National Education Association (NEA) Education Votes

<https://educationvotes.nea.org/who-we-are/>

The NEA's Education Votes informs public education advocates on the issues, and supports the mission of providing every student—regardless of their ZIP code—with the strong public schools they need to succeed.

